

Graphic Design Form

Please fill in this form to help us better understand your design goals. Then you can upload all your resource files together in **one ZIP file** using our upload service at:

<http://dropbox.yousendit.com/MonsterDisplays1203844>

Once your files have been uploaded please contact us at graphics@monsterdisplays.com to let us know they are ready.

The first step in this process is collecting all the necessary resources...

Logos

Please check your preferred option:

- I will provide a VECTOR Format version of our logo. (.ai or .eps file types) *This is the Best Option if available*
Please make sure all text in the logo has been outlined.
- I will provide the Highest Quality Digital version of our logo.
- I don't have a high quality version of our logo. Please evaluate if Monster can re-create our logo.

Photos and Images

Please check your preferred option:

- I will provide high quality images. *(Please contact us if you have questions regarding the quality of your images.)*
- I do not have images available. I would like you to use these images from www.istockphoto.com
Please list all image numbers you would like to use: *Additional charges will apply.*
- I would like Monster to recommend images for my design. Here are some ideas of what we would like:
Additional charges will apply.

Text

- Please provide the text you would like to use, make sure to note any caps, fonts or special words/phrases to highlight.
This may be submitted as a Word or Text file with all the information included.

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Description

Now please give us a description or idea of what it is you are looking for.

Please provide us with a rough sketch or other sample of your design idea. If you really have no ideas and would simply like our design team to be creative, just let us know.

Sketch

A picture is worth a thousand words

Your sketch may be faxed or scanned and emailed to us and/or sent along with your other design resources.

Something to keep in mind

The most successful exhibit designs use a large color photo or image with three components:

People, Action and a Small Amount of Text.

People are attracted to images of other people doing things. This interest is increased when there is a short, well-placed caption telling the "story" of the image.

People just want to know what's going on!