Tower

Complete Translucent Kit:

33" TOW-B-LT-T-OCP / TOW-S-LT-T-OCP

24" TOW2-B-LT-T-OCP / TOW2-S-LT-T-OCP

Complete Opaque Kit:

33" TOW-B-O-OCP / TOW-S-O-OCP

24" TOW2-B-O-OCP / TOW2-S-O-OCP

Frame Only: TOW-B / TOW-S / TOW2-B / TOW2-B

Lighting Kit Hardware: TOW-LT-KIT

This cost effective, double-sided, free-standing tower features a sturdy construction and stylish design. The graphics are held under tension in a curved, eye-catching bubble position. Silver or black side extrusions are available and a backlighting kit is available to turn your tower into a lightbox.







Tower shown with optional lighting kit

We are continually improving and modifying our product range and reserve the right to vary the specifications without prior notice. All dimensions and weights quoted are approximate and we accept no responsibility for variance. E&OE. See Graphic Templates for graphic bleed specifications.

features and benefits:

- Double sided free-standing tower
- 24" or 33" wide x 72" tall "bubble" panels for maximum visibility
- Choice of silver or black aluminum edge extrusions
- Black thermoformed laminate top & bottom plates
- Requires simple assembly

- Optional lighting kit adds an attractive element to tower and is simple to assemble
- New two part uprights disassemble, allowing unit to collapse into popular wheeled OCP case for easy transport
- Easy, quick graphic changes
- Quick shipping

dimensions:

Hardware	Graphic
Assembled unit:	Total visual area:
TOW: 36"w x 73.5"h x 17"d	TOW: 33" w x 72"h
914mm(w) x 1867mm(h) x 432mm(d)	838mm(w) x 1829mm(h)
TOW2: 27"w x 73.5"h x 17"d	TOW2: 24"w x 72"h
686mm(w) x 1867mm(h) x 432mm(d)	610mm(w) x 1829mm(h)
	Refer to graphic template for more information

Shipping

Shipping Dimensions - ships in 1 case: OCP: 40"l x 26"h x 16"d 1016mm(l) x 660mm(h) x 406mm(d)

Shipping weight:

54 lbs / 24.5 kgs

*weight varies with substrate and quantity

TOW-S/B Hardware - ships in 3 packages: Top & bottom base: 36.375" x 16.75" x 2"

924mm x 425.45mm x 51mm **Side extrusion:** 73" x 3" tube

1854mm x 76mm **Graphic:** 15" x 15" x 33"

381mm x 381mm x 838mm

additional information:

Recommended graphic material: .040" - .125" opaque styrene

Included in optional lightbox kit:

- 2 hanging hardware
- 4 lights
- 2 light connectors
- 1 light connecting cord
- 1 power cord (8 ft.)
- 1 velcro strip with grommets
- 1 bungee

Tools needed for assembly: flathead screwdriver

Call Sales Representative for additional options

