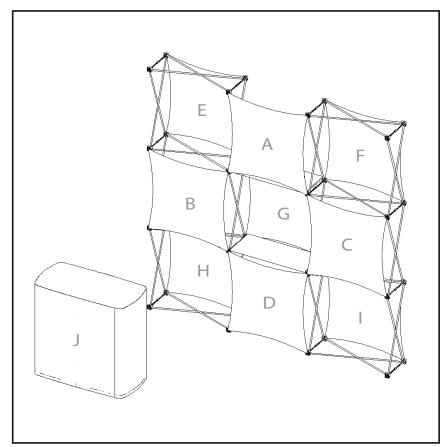
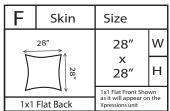


EXPRESS Kit B



Α	Skin	Size	
\	28"	28"	W
	28"	x 28″	Н
1x1 Flat Front		1x1 Flat Front Shown as it will appear on the Xpressions unit	
В	Skin	Size	
€ 28"		28"	W
	28"	x 28″	Н
1x1 Flat Front		1x1 Flat Front Shown as it will appear on the Xpressions unit	
С	Skin	Size	
C	Skin	28"	w
C			W
1x1	28"	28" x	H
1x1 D	28"	28" X 28" 1x1 Flat Front Sho as it will appear or	H
1x1 D	28" 28" 28" 28" Flat Front	28" X 28" 1x1 Flat Front Sho as it will appear or Xpressions unit Size 28"	H
1x1 D	28" Skin	28" X 28" 1x1 Flat Front Sho as it will appear or Xpressions unit	H

Ε	Skin		Size	
	€ 28″		28"	W
28"		x 28"	Н	
			1x1 Flat Front Shown as it will appear on the Xpressions unit	
1)	1x1 Flat Back			



G	Skin	Size	
28"		28″	W
		x 28"	Н
		1x1 Flat Front Shown as it will appear on the Xpressions unit	
1x1 Flat Back			



Skin Size

28" W

X

28" H

1x1 Flat Back | 1x1 Flat Front Shown as it will appear on the Xpressions unit

Skin Size

28" W

X

28" H

1x1 Flat Flat Back

1x1 Flat Back

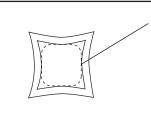
100"w x 34.6"h Live Area 30" centered

Kit B

Kit includes:

- Two 1x3 xpressions™ SNAP frames
- Nine xpressions[™] skins
- Two shelves
- One case wrap
- Case that converts to podium

It is recommended that all text and borders be 2" from the finish size



Focus Area Key

focus area is always 3"-5" inside edge of all four sides on all skin styles and sizes

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Final Size: 28"w x 28"h

X-FACTOR (Live Area) Shown: 3" in on all sides



SKIN B

Print Size: 29.5"w x 29.5"h

Final Size: 28"w x 28"h

X-FACTOR (Live Area) Shown: 3" in on all sides





Final Size: 28"w x 28"h

X-FACTOR (Live Area) Shown: 3" in on all sides





Final Size: 28"w x 28"h

X-FACTOR (Live Area) Shown: 3" in on all sides



SKINE

Print Size: 29.5"w x 29.5"h

Final Size: 28"w x 28"h

X-FACTOR (Live Area) Shown: 3" in on all sides



SKINF

Print Size: 29.5"w x 29.5"h

Final Size: 28"w x 28"h

X-FACTOR (Live Area) Shown: 3" in on all sides



SKIN G

Print Size: 29.5"w x 29.5"h

Final Size: 28"w x 28"h

X-FACTOR (Live Area) Shown: 3" in on all sides





Final Size: 28"w x 28"h

X-FACTOR (Live Area) Shown: 3" in on all sides





Final Size: 28"w x 28"h

X-FACTOR (Live Area) Shown: 3" in on all sides

Express Case Wrap 100"w X 34.6"h
(Template at full size)

SKINJ

Print Size: 101.5"w x 36.1"h

Final Size: 100"w x 34.6"h

Live Area: 30"w x 30"w centered

NOTE: ALL SET UP INSTRUCTIONS APPLY TO THE 4X3 US SKIN SIZES AS WELL



• File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT: http://xpressions-snap.com/guidelines.htm

For all XSnap skins we require 1.5" of bleed OVERALL (.75" on all sides). If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided w/out bleed



Image bled out for print size



Finished Size



X-Factor

Due to the nature of the Xpressions® graphics, we recommend keeping all artwork elements you do not want distorted (ie text, logos, or faces) 3-5" in on all sides. Examples below:

5" in - least amount of distortion



3" in - distortion becomes more apparent



1" in - distortion very noticeable



PLEASE NOTE IF DISTORTION IS INTENDED AS PART OF DESIGN