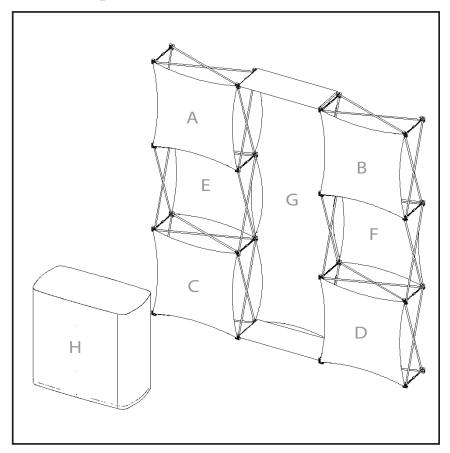


EXPRESS Kit C



Α	Skin	Size	
28"		28″	W
		x 28″	Н
		1x1 Flat Front Shown as it will appear on the Xpressions unit	
1x1 Flat Front			
B	Skin	Siza	

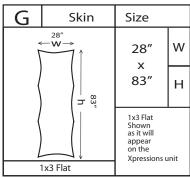
В	Skin	Size	
←	28"	28″	W
	28"	x 28"	Н
1x1 Flat Front		1x1 Flat Front Sho as it will appear or Xpressions unit	

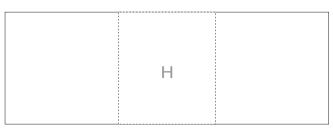
	C	Skin	Size	
	<u></u>	28"	28"	W
	1x1 Flat Front		x 28"	Н
			1x1 Flat Front Shown as it will appear on the Xpressions unit	

D	Skin	Size	
28"		28″	W
		x 28"	Н
		1x1 Flat Front Shown as it will appear on the Xpressions unit	
1x1 Flat Front			

Ε	Skin	Size	
€ 28″		28"	W
	28"	28"	Н
1x1 Flat Front		1x1 Flat Front Shown as it will appear on the Xpressions unit	

F	Skin	Size	
€ 28"		28"	W
	28"	x 28"	Н
		1x1 Flat Front Shown as it will appear on the Xpressions unit	
1x1 Flat Front			





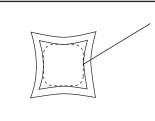
100"w x 34.6"h Live Area 30" centered

Kit C

Kit includes:

- Two 1x3 xpressions™ SNAP frames
- Seven xpressions[™] skins
- Two shelves
- One case wrap
- Case that converts to podium

It is recommended that all text and borders be 2" from the finish size



Focus Area Key

focus area is always 3"-5" inside edge of all four sides on all skin styles and sizes

©2004/Patent Pending





Print Size: 29.5"w x 29.5"h

Final Size: 28"w x 28"h

X-FACTOR (Live Area) Shown: 3" in on all sides



SKIN B

Print Size: 29.5"w x 29.5"h

Final Size: 28"w x 28"h

X-FACTOR (Live Area) Shown: 3" in on all sides





Print Size: 29.5"w x 29.5"h

Final Size: 28"w x 28"h

X-FACTOR (Live Area) Shown: 3" in on all sides





Print Size: 29.5"w x 29.5"h

Final Size: 28"w x 28"h

X-FACTOR (Live Area) Shown: 3" in on all sides



SKINE

Print Size: 29.5"w x 29.5"h

Final Size: 28"w x 28"h

X-FACTOR (Live Area) Shown: 3" in on all sides

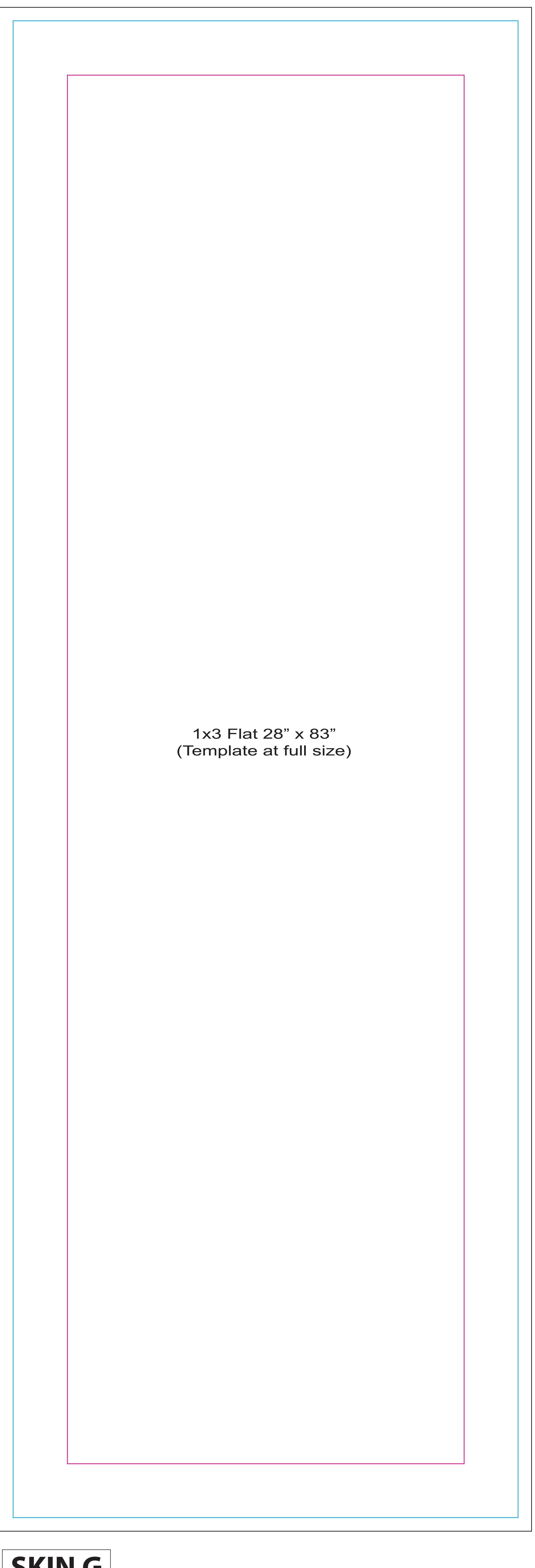


SKINF

Print Size: 29.5"w x 29.5"h

Final Size: 28"w x 28"h

X-FACTOR (Live Area) Shown: 3" in on all sides





Print Size: 29.5"w x 84.5"h Final Size: 28"w x 83"h

X-FACTOR (Live Area) Shown: 3" in on all sides

Express Case Wrap 100"w X 34.6"h
(Template at full size)

SKINH

Print Size: 101.5"w x 36.1"h
Final Size: 100"w x 34.6"h

Live Area: 30"w x 30"w centered

NOTE: ALL SET UP INSTRUCTIONS APPLY TO THE 4X3 US SKIN SIZES AS WELL



• File Setup •

FOR GENERAL FILE SETUP CONSULT THE FULL FILE PREP GUIDELINE AT: http://xpressions-snap.com/guidelines.htm

For all XSnap skins we require 1.5" of bleed OVERALL (.75" on all sides). If bleed is not provided to us we will do our best to add/clone your artwork when applicable. If not, we will need to bleed out your image to ensure we have enough for print/finishing. See example below:

Artwork provided w/out bleed



Image bled out for print size



Finished Size



X-Factor

Due to the nature of the Xpressions® graphics, we recommend keeping all artwork elements you do not want distorted (ie text, logos, or faces) 3-5" in on all sides. Examples below:

5" in - least amount of distortion



3" in - distortion becomes more apparent



1" in - distortion very noticeable

