Formulate
20’ Designer Series 07

Formulate 20ft Designer Series 07

Files @ 50% of actual size

GRAPHIC CODE

FMLT-DS-20-07-G
Backwall graphic
Total graphic area: 152.061”w X 94.75”h
Total visual area: 148.061”w X 90.75”h
Accent graphics
Total graphic area: 70”w X 95.68”h
Total visual area: 66”w X 91.68”h
Left and Right Structure (Double sided)
Top:
Total graphic area: 77”w X 24”h
Total visual area: 73”w X 20”h
Bottom:
Total graphic area: 24”w X 102”h
Total visual area: 20”w X 98”h
We recommend designing this panel as a solid color or pattern.

Please be sure to include the 2” bleed around the perimeter of the backwall and 2” bleed around the perimeter of the accent panel to compensate for the finishing of the graphics. Do not design any critical elements (text, logos, etc.) within 2” of the edge (see dotted lines).

Please keep all obstructions into consideration when designing your graphics.

General Artwork Guidelines
- cmyk color mode
- do not embed images, supply them
- resolution must be 100-120 ppi
- all fonts must be created to outlines

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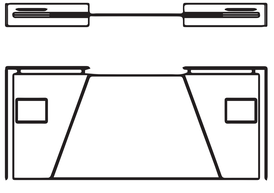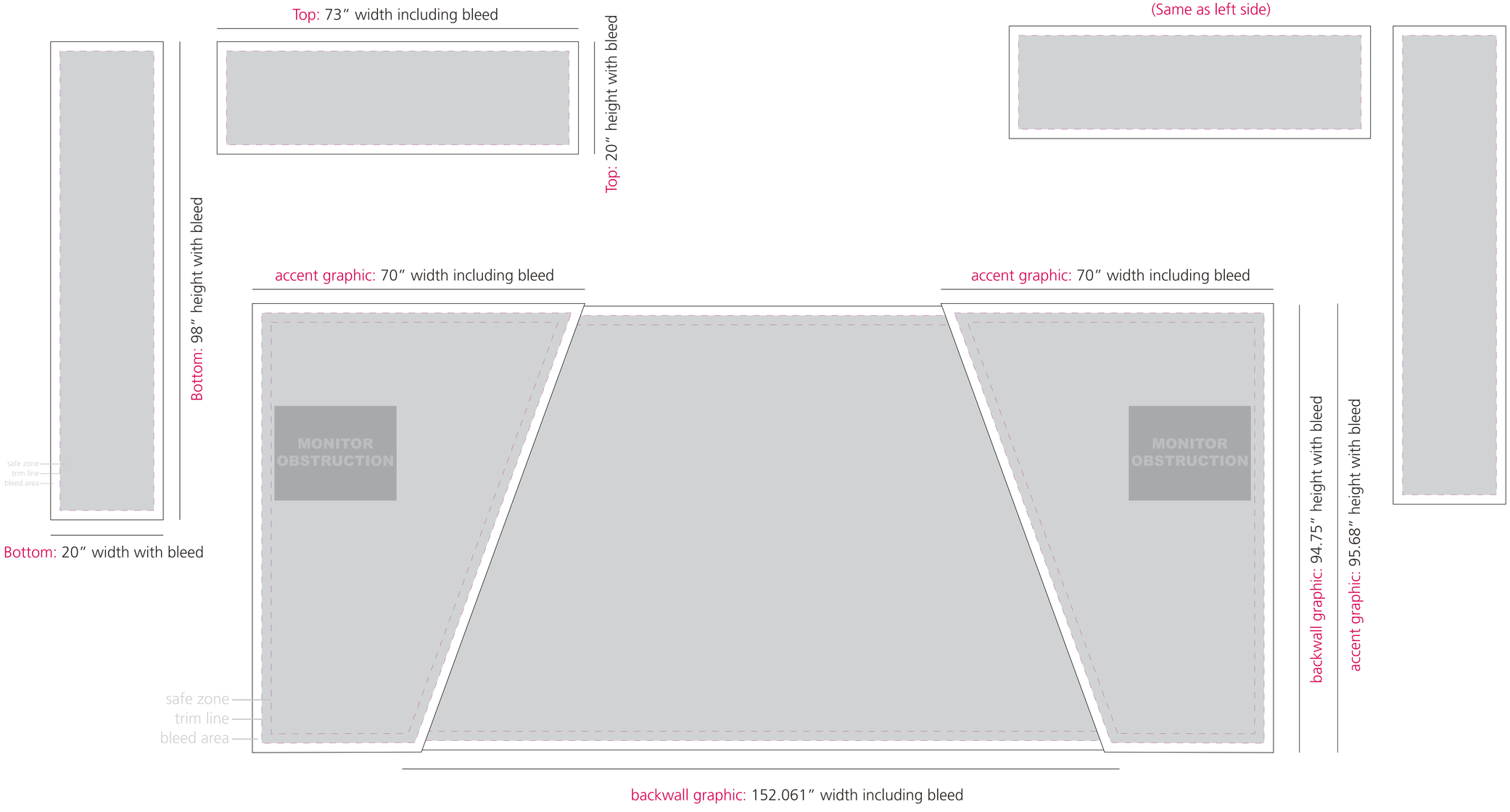
overhead view